



LITERACY &JUSTICE FOR ALL



The Oakland Literacy Coalition's 3rd Annual Symposium March 1-2, 2024

2024 SPONSORSHIP OPPORTUNITIES

LITERACY & JUSTICE FOR ALL

Learn.
Strategize.
Elevate.
Collaborate.

A multi-day in-person conference for literacy leaders across the field to learn together, to build & deepen relationships, & to understand & identify priorities in policy developments — always centering our students.

WORKSHOPS **
SOCIAL MIXERS **
FIELD STRENGTHENING **
PROFESSIONAL RENEWAL **
BEST PRACTICES & TOOLS **

1ST YEAR LAUNCHED VIRTUALLY,
2ND YEAR CONTINUED IN PERSON,
3RD YEAR GROWING IN RESPONSE TO NEED.

IN 2024, WE ARE PLANNING FOR:

400

REGISTRANTS

18
WORKSHOPS
& PLENARY
SESSIONS

40

SPEAKERS & PRESENTERS



CREATE IMPACT AROUND LITERACY:



- Deepen commitment to literacy as a community priority.
- Provide educators time, training, tools, & support necessary to implement best practices for best outcomes.
- Invest in long-term academic success across all student demographics, with its profound societal implications.
- Strengthen collaborative dialogue necessary to creating lasting change.

GENERATE VALUE FOR YOUR BUSINESS:



- Direct access to in-person audience of 400 regional leaders and changemakers, and exposure to an online audience of thousands of leaders in education, media, social services, and government.
- Recognition as a leader for critical community change.

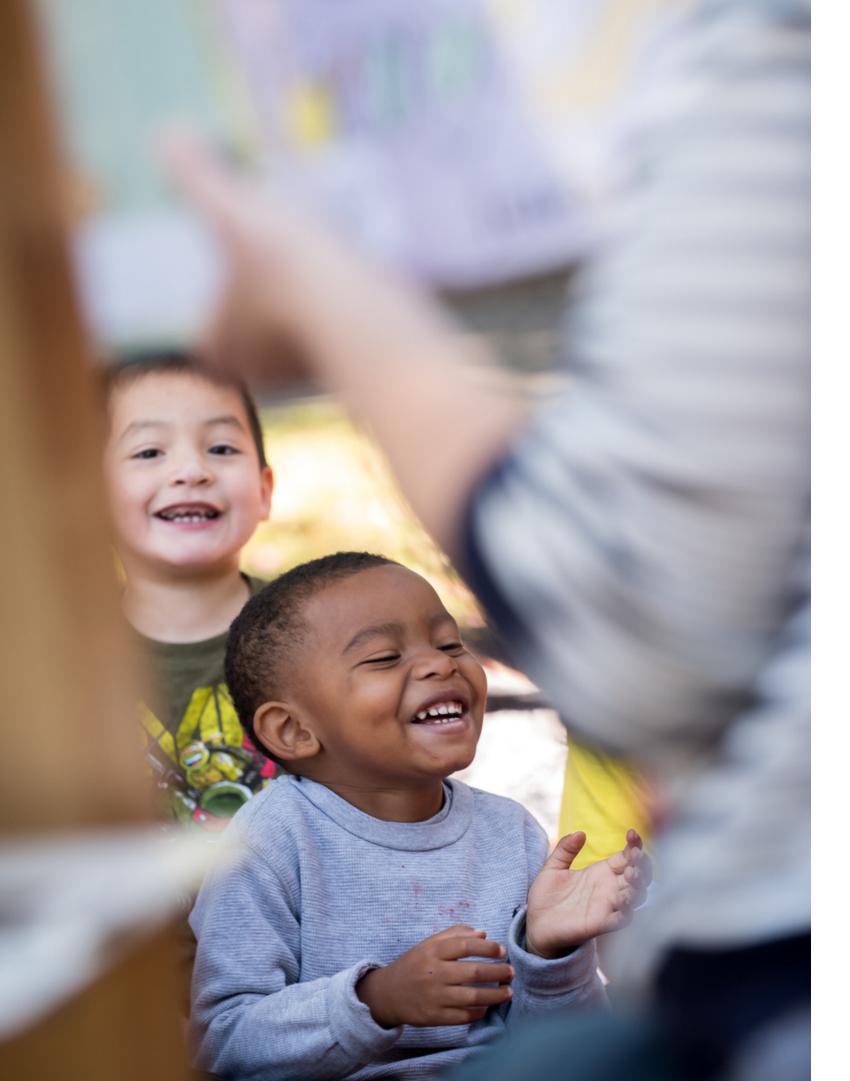


 Demonstrable investment in community qualities important to employees & families.



SPONSORSHIP OPPORTUNITIES

GOLD **BRONZE** SILVER HEADLINE **PREMIER** \$10,000 \$5,000 \$2,500 \$15,000 Complimentary Symposium registrations Feature in event marketing communications Half-page Ad Ad in program booklet Half-page Ad **Quarter-page Ad** Ful page Ad Logo only Branded item Bran '& litem **Branded item** Coupon/Flyer Coupon/Flyer Inclusion in swag bags Verbal Print + **Print + Digital Print + Digital** Digital Digital Recognition during event D y tal Prime Placement Email, Social, Web Web Interactive engagement opportunity during Symposium Conference room 5 available presenting sponsor Branded onsite activation 2 available sponsorship



LET'S TALK

SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO FIT YOUR NEEDS

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Sponsorship Sales

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