

LITERACY & JUSTICE FOR ALL

The Oakland Literacy C March 1-2, 2024

# 2024 SPONSORSHIP OPPORTUNITIES



### The Oakland Literacy Coalition's 3rd Annual Symposium

#### Learn. Strategize. Elevate. Collaborate.

A multi-day in-person conference for literacy leaders across the field to learn together, to build & deepen relationships, & to understand & identify priorities in policy developments always centering our students.

**1ST YEAR LAUNCHED VIRTUALLY, 2ND YEAR CONTINUED IN PERSON, 3RD YEAR GROWING IN RESPONSE TO NEED. IN 2024, WE ARE PLANNING FOR:** 

> 18 **WORKSHOPS & PLENARY SESSIONS**

### 400

REGISTRANTS

**WORKSHOPS \*** SOCIAL MIXERS **\* FIELD STRENGTHENING PROFESSIONAL RENEWAL** BEST PRACTICES & TOOLS \*



**SPEAKERS &** PRESENTERS

## YOUR SUPPORT IN 2024 WILL

#### **CREATE IMPACT AROUND LITERACY:**

- Deepen commitment to literacy as a community priority.
- Provide educators time, training, tools, & support necessary to implement best practices for best outcomes.
- Invest in long-term academic success across all student demographics, with its profound societal implications.
- Strengthen collaborative dialogue necessary to creating lasting change.

#### **GENERATE VALUE FOR YOUR BUSINESS:**

- - change.







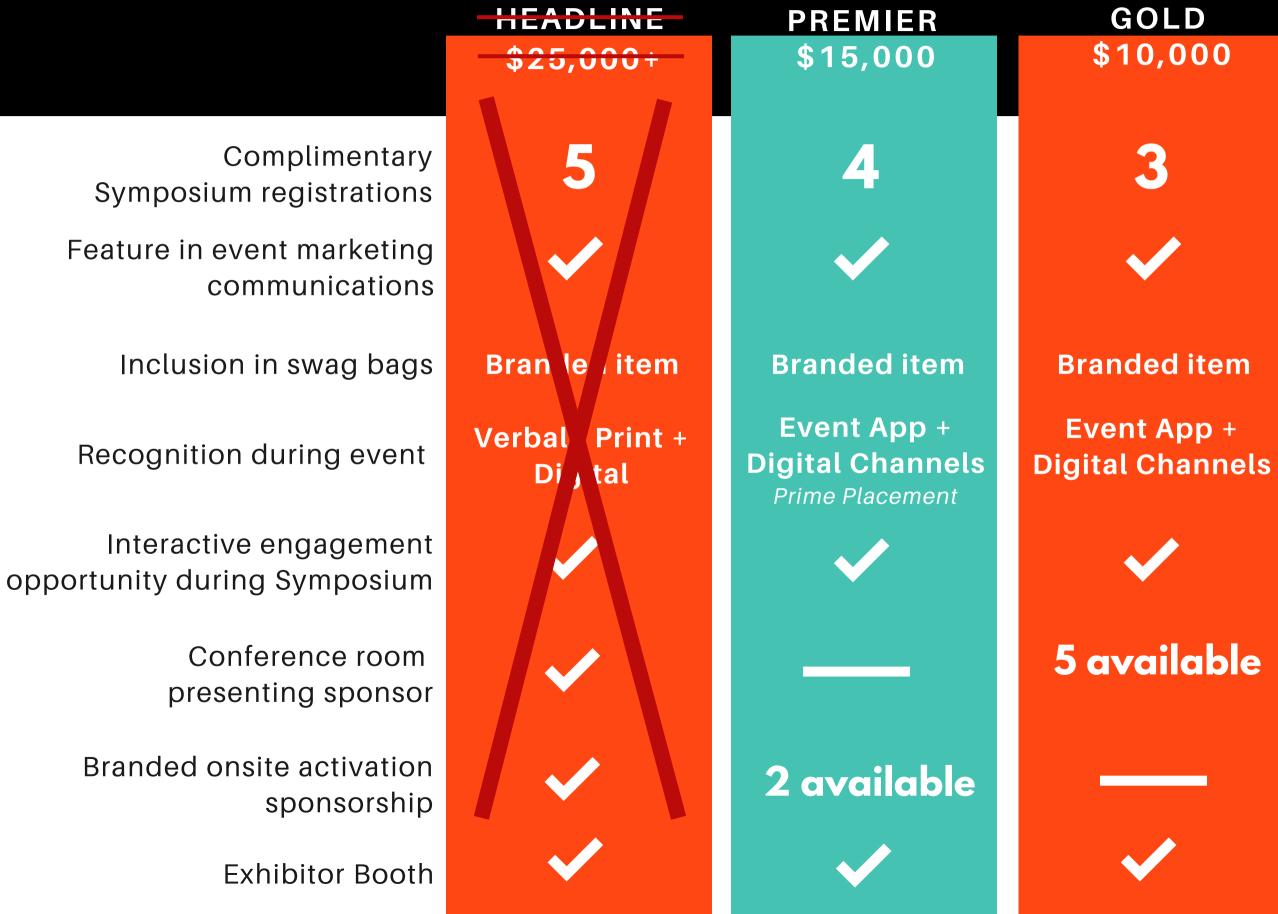
• Direct access to in-person audience of 400 regional leaders and changemakers, and exposure to an online audience of thousands of leaders in education, media, social services, and government.

• Recognition as a leader for critical community

• Demonstrable investment in community qualities important to employees & families.



# SPONSORSHIP OPPORTUNITIES



SILVER \$5,000

#### **Coupon/Flyer**

Digital Email, Social, Web BRONZE \$2,500

#### Coupon/Flyer

Digital Web



### **LET'S TALK** SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO FIT YOUR NEEDS

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