



# LITERACY & JUSTICE FOR ALL



The Oakland Literacy Coalition's 3rd Annual Symposium  
March 1-2, 2024

## 2024 SPONSORSHIP OPPORTUNITIES

# LITERACY & JUSTICE FOR ALL

Learn.  
Strategize.  
Elevate.  
Collaborate.

A multi-day in-person conference for literacy leaders across the field to learn together, to build & deepen relationships, & to understand & identify priorities in policy developments — always centering our students.

WORKSHOPS ✱  
SOCIAL MIXERS ✱  
FIELD STRENGTHENING ✱  
PROFESSIONAL RENEWAL ✱  
BEST PRACTICES & TOOLS ✱

1ST YEAR LAUNCHED VIRTUALLY,  
2ND YEAR CONTINUED IN PERSON,  
3RD YEAR GROWING IN RESPONSE TO NEED.

## IN 2024, WE ARE PLANNING FOR:

**400**

**REGISTRANTS**

**18**

**WORKSHOPS  
& PLENARY  
SESSIONS**

**40**

**SPEAKERS &  
PRESENTERS**



# YOUR SUPPORT IN 2024 WILL

## CREATE IMPACT AROUND LITERACY:



- Deepen commitment to literacy as a community priority.
- Provide educators time, training, tools, & support necessary to implement best practices for best outcomes.
- Invest in long-term academic success across all student demographics, with its profound societal implications.
- Strengthen collaborative dialogue necessary to creating lasting change.

## GENERATE VALUE FOR YOUR BUSINESS:



- Direct access to in-person audience of 400 regional leaders and changemakers, and exposure to an online audience of thousands of leaders in education, media, social services, and government.
- Recognition as a leader for critical community change.
- Demonstrable investment in community qualities important to employees & families.



# SPONSORSHIP OPPORTUNITIES

	<del>HEADLINE</del> <del>\$25,000+</del>	PREMIER \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Complimentary Symposium registrations	<del>5</del>	4	3	2	1
Feature in event marketing communications	<del>✓</del>	✓	✓	✓	✓
Inclusion in swag bags	<del>Branded item</del>	Branded item	Branded item	Coupon/Flyer	Coupon/Flyer
Recognition during event	<del>Verbal + Print + Digital</del>	Event App + Digital Channels <i>Prime Placement</i>	Event App + Digital Channels	Digital <i>Email, Social, Web</i>	Digital <i>Web</i>
Interactive engagement opportunity during Symposium	<del>✓</del>	✓	✓	—	—
Conference room presenting sponsor	<del>✓</del>	—	5 available	—	—
Branded onsite activation sponsorship	<del>✓</del>	2 available	—	—	—
Exhibitor Booth	<del>✓</del>	✓	✓	—	—





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# LET'S TALK

## SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO FIT YOUR NEEDS

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**ADAM LUCHS**

Sponsorship Sales

**EMAIL ADDRESS**

[Adam@oaklandliteracycoalition.org](mailto:Adam@oaklandliteracycoalition.org)

**PHONE NUMBER**

(510) 952-7028

**WEBSITE**

[www.LiteracyandJusticeforAll.org](http://www.LiteracyandJusticeforAll.org)

